

# Bayan

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● Bayan's products are the result of eight years' hard work by Dr Enam Bagedo. Her personal touch goes into each product, and this is in part why the Bayan Loutra experience and products are genuinely unique and enjoy a premium positioning.

The products might seem somewhat expensive but this is



only because the raw materials are of the best quality. Furthermore, some are especially produced for Bayan and others can only be produced in small quantities - or both. The olive oil used for Bayan's products, for example, is supplied by a family in southern Greece, who maintain a traditional stone-mill and produce cold-pressed olive oil exclusively for Bayan. However, as these processes are time-consuming, production of raw materials is limited, which directly reflects on the production of Bayan's related products.

The products are for both men and women, although some might be more suited to women. For example, the



Light Black Seed body cream contains a wonderful jasmine fragrance which would be unlikely to suit a man's taste. The range is primarily targeted

at the over-25s.

It is Dr. Bagedo's wish that people really appreciate good products and favour them for the right reasons. Bayan's primary aim is to be a synonym for 'quality' and they feel very confident you will invest your trust in them, believe in the brand and become lifelong customers as soon as you try their products. For Bayan does care.

Product prices range from £20+VAT for Bayan soap to £317 for Black Seed body oil.

